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- [Membership](#)
- [Publications](#)
- [Standards](#)
- [Audio Topics](#)
- [Community](#)
- [Education/Career](#)
- [Store](#)
- [About](#)

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- [Home](#)
- [Audio Sciences](#)
- [E-Library](#)

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The Graphic Arts and the Record Industry

Abstract not available.

Author: Garlick, Lewis
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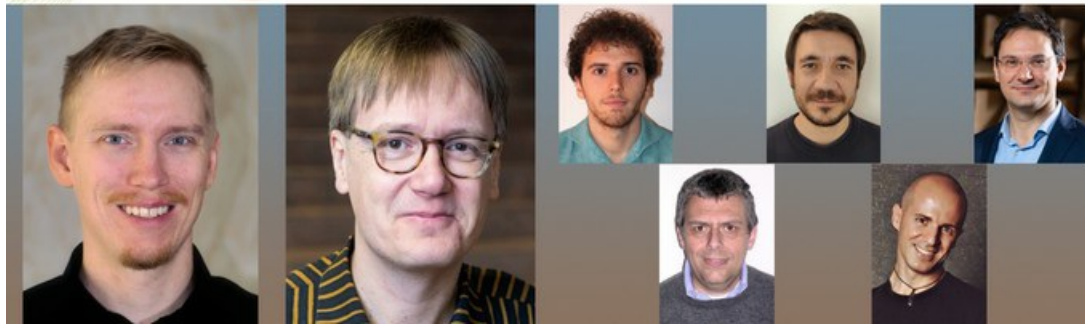
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Graphic design might have changed over the years, but the underlying aim remains the same. This essential guide considers the future of design, while simultaneously talking cues from the history of graphic design. Brand Fabrik provides industry insight for today's busy marketers. Our aim is simply to make your marketing activities as enjoyable and effective as possible. Be the first to receive your regular dose of Brand Fabrik. The past 25 years have been rich in terms of graphic design history. We've seen monumental changes, and our sister magazine Computer Arts has been there to bring you the lowdown on everything that's happened in graphic design and illustration. The magazine hit the newsstands in 1995, meaning a quarter of a century has passed, so it seems like the perfect time to take a look at how exactly the industry has evolved in that time. In this article, we look back at some of the biggest moments, milestones, trends and developments over the last 25 years, and to provide a broad perspective, w Art Nouveau was a global design movement that heavily influenced architecture, fashion, and graphic design in the late 19th century. As stated on the Tate Museum website, art nouveau is characterized by sinuous lines and flowing organic shapes based on plant forms." You've definitely seen art nouveau posters in the wild, like this famous one from Henri de Toulouse-Lautrec in 1893. It depicts a dance performing at the Jardin de Paris. He was—and the effects of his work are still seen today in how brands market themselves and engage consumers with the power of just one symbol. Don't have a logo design yet? Use one of Canva's logo design templates like the Blue Mountain Construction Logo or the Pink and Blue Box Art & Design Logo. 1970s: Postmodernism. Graphic Arts Technical Foundation — is a nonprofit, scientific, technical, and educational organization which promotes the technological advancement of the printing industry worldwide. The Foundation fulfills its missions through its five divisions: research, training, consulting,... ... Wikipedia. Graphic Arts Monthly — monthly American magazine that covers issues related to graphic arts and the printing industry ... English contemporary dictionary. Technical Association of the Graphic Arts — The Technical Association of the Graphic Arts (or TAGA) is an organization founded in 1948 in Chicago, Illinois. Founded as the Technical Association of the Lithographic Industry (TALI), the organization was re branded as TAGA in 1951 [... ... Wikipedia. A category of fine art, graphic art covers a broad range of visual artistic expression, typically two-dimensional, i.e. produced on a flat surface. The term usually refers to the arts that rely more on line or tone than on colour, especially drawing and the various forms of engraving; it is sometimes understood to refer specifically to printmaking processes, such as line engraving, aquatint, drypoint, etching, mezzotint, monotype, lithography, and screen printing (silk-screen, serigraphy). Graphic art