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Culture, Rhetoric, and Voting: The Presidential Election of 2012

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Description

The presidential election of 2012, one of the most important in American history, was the product of complex and fast-moving changes—demographic, technological, and economic—surfacing in American society. Particularly prominent in the scholarly analyses in this volume (a companion volume to *A Transformation in American National Politics: The Presidential Election of 2012*) are: the psychology behind Barack Obama's presidential leadership; the role of religious and cultural divisions in contemporary American politics; the rhetorical approaches of the two nominees; and trends in voting.

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"The presidential election of 2012 was among the most important in American history, both for the policies that will persist due to its result as well as the national political transformation it portends. The contest's outcome was the product of complex and fast-moving societal changes--de Full description. Other Authors: Brattebo, Douglas M., (Editor), Lansford, Tom, (Editor), Covarrubias, Jack, (Editor), Pauly, Robert J., 1967- (Editor). Format: eBook. Language Results of the American presidential election, 2012. Encyclopædia Britannica, Inc. Britannica Quiz. On election day, Obama finished ahead of his Republican rival. He obtained 332 electoral votes (62 votes more than the 270 needed to win), while Romney received 206 electoral votes. Obama won the popular vote as well, although by a relatively small margin. Surpassing expectations, the Obama campaign was able to win all the states it had carried in 2008, with the exception of Indiana and North Carolina. Continuing the trend of ever-increasing campaign spending in the country, the U.S. presidential election was estimated to have cost about \$6 billion, making it the most expensive election to dat The presidential election of 2012 was among the most important in American history, both for the policies that will persist due to its result as well as the national political transformation it portends. The contest's outcome was the product of complex and fast-moving societal changes- demographic, technological, and economic- surfacing in American society. This volume, consisting of writings by leading scholars of American politics and the American presidency, examines the 2012 presidential election in its many facets. Particularly prominent in these analyses are: psychology, religion, a He has published numerous works, including most recently The Obama Presidency: A Preliminary Assessment (2012) and Fostering Community Resilience: Homeland Security and Hurricane Katrina (2010). About the Author. Douglas M. Brattebo is director of the Center for Engaged Ethics and assistant professor of political science at Hiram College in Hiram, Ohio. Brattebo is the coeditor of three other books, including The Obama Presidency: A Preliminary Assessment (2012). He is also the author of many book chapters, journal articles, and book reviews on topics ranging from President Obama's firing of G