

## Liverpool John Moores University

Title: Design Research and Development  
Status: Definitive  
Code: **5500DFT** (119312)  
Version Start Date: 01-08-2012

Owning School/Faculty: Liverpool School of Art & Design  
Teaching School/Faculty: Liverpool Community College

Team	Leader
Stuart Borthwick	Y

**Academic Level:** FHEQ5  
**Credit Value:** 24.00  
**Total Delivered Hours:** 105.00  
**Total Learning Hours:** 240  
**Private Study:** 135

### Delivery Options

Course typically offered: Standard Year Long

Component	Contact Hours
Lecture	8.000
Practical	68.000
Seminar	8.000
Tutorial	6.000
Workshop	15.000

**Grading Basis:** 40 %

### Assessment Details

Category	Short Description	Description	Weighting (%)	Exam Duration
Presentation	AS1	Proposal presentation visual notebooks	50.0	
Reflection	AS2	Developmental/visual notebooks, written evaluation, presentation.	50.0	

### Aims

*To extend students' research to develop a more focused approach to personal design development and presentation skills.*

*To experiment with a broad range of contemporary inspirational material and*

*techniques for application within design contexts.*

*To investigate global issues and historical, social, cultural and economic factors related to their conceptualisation of design ideas.*

*To manage the design of a mini collection for a specific market, demonstrating an in depth coherence between all aspects of the design process from inspiration through to concept realisation.*

## **Learning Outcomes**

After completing the module the student should be able to:

- 1 Extend their research and study skills through analysis and discussion leading to presentation of individual proposal for mini collection
- 2 Formulate concepts and ideas by means of thorough design progression processes to support their individual practice, such as menswear, womenswear, sportswear, etc
- 3 Experiment with a range of design related materials and techniques to enhance the development of mini collection
- 4 Investigate and critically analyse issues emerging from their individual research area and consider its relationship within the global context

## **Learning Outcomes of Assessments**

The assessment item list is assessed via the learning outcomes listed:

Presentation	1	2
Written Evaluation	3	4

## **Outline Syllabus**

*Students will develop their design research methods, preparing and presenting their design proposal, using a range of visual images and written information.*

*The module will also build on students skills for initialising and investigating ideas, through in depth exploration and experimentations of techniques and design ideas.*

*Throughout the module analytical skills will be developed enabling students to reflect on the progression of their designs culminating in evaluation of the completion of original concept to staff/peers. Awareness of fashion's impact and relationship within the global context will also be considered.*

## **Learning Activities**

The module will be delivered through a series of lectures, demonstrations, practical studio work, staff and student critiques, use of digital media, external visits and independent study.

## References

<b>Course Material</b>	Book
<b>Author</b>	Borelli, L.
<b>Publishing Year</b>	2000
<b>Title</b>	Fashion Illustration Now
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Thames & Hudson
<b>ISBN</b>	9780500282342

<b>Course Material</b>	Book
<b>Author</b>	Waddell, G.
<b>Publishing Year</b>	2004
<b>Title</b>	How Fashion Works
<b>Subtitle</b>	Couture, Ready to Wear & Mass Production
<b>Edition</b>	
<b>Publisher</b>	Blackwell
<b>ISBN</b>	0632057521

<b>Course Material</b>	Book
<b>Author</b>	McKelvey, K.
<b>Publishing Year</b>	2006
<b>Title</b>	Fashion Source Book
<b>Subtitle</b>	
<b>Edition</b>	2nd Edition
<b>Publisher</b>	Blackwell Publishing
<b>ISBN</b>	9781405126939

<b>Course Material</b>	Book
<b>Author</b>	McKelvey, K. & Munslow, J.
<b>Publishing Year</b>	2003
<b>Title</b>	Fashion Design, Process, Innovation & Practice
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Blackwell Science
<b>ISBN</b>	9780632055999

<b>Course Material</b>	Book
<b>Author</b>	Jones, T. & Mair, A.
<b>Publishing Year</b>	2005
<b>Title</b>	Fashion Now
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Taschen
<b>ISBN</b>	9783822840757

<b>Course Material</b>	Book
<b>Author</b>	Jenkyn Jones, S.
<b>Publishing Year</b>	2011
<b>Title</b>	Fashion Design (Portfolio)
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Laurence King
<b>ISBN</b>	9781856696197

<b>Course Material</b>	Book
<b>Author</b>	Dawber, M.
<b>Publishing Year</b>	2007
<b>Title</b>	Big Book of Fashion Illustration
<b>Subtitle</b>	
<b>Edition</b>	
<b>Publisher</b>	Batsford
<b>ISBN</b>	9780713490459

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## Notes

The work for this module will be divided into two parts:

Semester One – research , external visits, preparation and planning of proposal, further

development of media techniques and drawing skills, preliminary design work for mini collection

Semester Two – design development and testing , fabric /technique sampling , trend awareness

illustration skills, documenting minim collection developments, progression, analysis, presentation

"Illustration Now!" is a series of books about illustration art, edited by Julius Weidemann, an author of many Taschen digital and media titles. Illustration Now! Portraits The book is a spectrum of nowadays portrait masterpieces, from caricatures to realism. During last ten years illustration has been on easy street as for computer working artists, as for artists who work by hand. The most interesting and also difficult thing about illustrations is a portrait. The illustration is wholeheart part of fashion design, not only as mode of expression and starting point of each creation, but also as Outline of patterns and prints and even add editorial magazine. Often artists illustrate new trends from what they see on the runways directly. Already was high time that the serials Illustration Now! Illustration Now! Fashion has been added to your Cart. Add gift options. Buy used! Illustration Now! Fashion (COMPACT) Hardcover " Download: Adobe Reader, November 30, 2013. by. Julius Weidemann (Editor). See more ideas about Fashion illustration, Illustration, Contemporary fashion. Fashion illustration (now). Collection by Menna Buss. 23. Pins. 84. followers. Contemporary Fashion illustration For my BTEC students - Unit 127 Fashion Visualisation. Fashion Illustration Techniques Fashion Illustration Collage Fashion Collage Illustration Art Fashion Illustrations Design Illustrations Arte Fashion Fashion Moda Look Fashion. curated contemporary art. Fashion illustration by the turn of the twentieth century became highly graphic and based more on the artist's individual style. Known for his jeweled-tone palette and clean graphic line, Poiret now aligned his new uncorseted and exotic silhouettes with the elite and exclusive world of art. Fig. 7. Paul Iribe, Les Robes de Paul Poiret Racont e, 1908.