

# Center for Leadership & International Relations

## Material Abstract Form

**TITLE** *Inside the Magic Kingdom*

**CITATION** Connellan, Tom. *Inside the Magic Kingdom*. Austin, TX: Bard, 1997. Print.

### CATEGORY

**Servant Leadership** Nonfiction/Biographies Classic Literature Multicultural Literature

### RECOMMENDATION FOR PROGRAM

9<sup>th</sup> Grade: English World History **Perspectives**

10<sup>th</sup> Grade: English World History Communications

### SUMMARY

The author of this book, Tom Connellan tells the story of a group of business people from various companies who take a tour of how Disney works, and how Disney succeeds. Connellan simplifies Disney's formula into seven simple steps that can make any company more efficient.

### LEADERSHIP STYLES & THEMES

- **Styles:** Servant leadership, transforming leadership
- **Themes:** Teamwork and collaboration

### LEADERSHIP & INTERNATIONAL RELATIONS APPLICATIONS

Due to the fact that being a good leader translates across many mediums, Tom Connellan's book can help many people in different fields. One does not have to be a business man or woman to get the main ideas of the book. *Inside the Magic Kingdom* does an excellent job of pointing out perspectives that a leader may not have thought of before.

### STUDENT INTEREST RATING

1 2 3 4 5 6 7 8 9 10

### CONTEXT QUOTABLES

"So when the culture says, 'Help the guest,' it applies to everyone. Every single person 'walks the talk.' Accountants walk the talk' mechanical engineers walk the talk; supervisors walk the talk. In the Magic Kingdom, everyone walks the talk"

*This quote exemplifies servant leadership. Even the leaders "walk the talk", or do what they ask of others.*

"Customers are best heard through many ears."

*A good leader listens to his or her followers. The more the followers (or customers in Disney's case) are heard, the happier they are.*

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**COMPLEMENTARY SELECTIONS**

None.

Inside the Magic Kingdom: seven keys to Disney's success. Thomas K. Connellan. Through interviews with past and present Disney employees, some of the business secrets and practices of this vastly successful empire are revealed. Year: 2008. Edition: Hardcover. The file will be sent to your email address. It may take up to 1-5 minutes before you receive it. The file will be sent to your Kindle account. It may take up to 1-5 minutes before you received it. Please note you need to add our email km@bookmail.org to approved e-mail addresses. Inside the Magic | We want to share our love for Disney and Universal with the latest theme park news, vacation planning, movie/TV news, and other exciting themed entertainment. The Monsters Inc. Laugh Floor cast has just been laid off from Magic Kingdom. Inside the Magic Walt Disney World News. Goodbye to Streetmosphere at DHS: 'Citizens of Hollywood' Laid-Off | Inside the Magic. Inside the Magic Kingdom was a very light read on how Disney treats their customers and employees. The journey is in story format. It is a make believe adventure of adults who go to the Disney Park to learn about the reason Disney is successful. The lessons are light hearted but are logical and can be of great help. This book is not about specifics related to the Disney Company. It is simply observations of the author about why Disney is successful. It is a very quick read with not much depth. Inside the Magic Kingdom book. Read 104 reviews from the world's largest community for readers. Through interviews with past and present Disney employees... I'm waiting to see how my employer turns our organization into the Magic Kingdom. In times of Covid-19, it is already apparent that attention to detail is not being paid and not I was hoping Don would stay true to himself. Oh, well. Inside the Magic Kingdom : seven keys to Disney's success. by. Connellan, Thomas K., 1942-. Publication date. 2008. Topics. Walt Disney Company, Walt Disney Company, Amusement parks.