

혹시 재학/재직 중이신가요? 소속기관의 DBpia 구독 여부를 확인해 보세요.

DBpia와 구독 계약을 맺고 있는 학교, 공공기관, 기업 소속이시면 기관인증을 통해 논문을 이용하실 수 있습니다. 기관인증 후 DBpia 로그인하시면 90일간 인증 상태가 유지됩니다.

소속기관 조회

소속기관명을 입력하세요. 🔍

DBpia 구독을 원하시는 기관 관계자신가요? 고객센터로 문의해 주세요.

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회원가입

A Research into Decor

Hong Dong-Sik
한국디자인학회 | Archives of Des

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북마크

북이

초록

21 st century is called digital and information era. The visual communication becomes more important than any other centuries. Visual communication design has been represented in varied images from ancient society up until the present time. Especially graphic design, which has experienced artistic upheaval from modernism and postmodernism, has been enabled to deliver messages in a more developed and sensuous appearances. Deconstructionist design wasn't well received by modernism, an advocate of practicality and effectiveness; however, as the beginning of subsequent postmodernism, it ...

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키워드

#Deconstruction #Visual Communication Design #Experimental Typography

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리뷰 (0)

도움이 되었어요. 0 도움이 안되었어요. 0

첫 리뷰를 남겨주세요.

리뷰 작성하기

DBpia 소개 | 이용약관 | 개인정보처리방침 | 제휴문의 | 트라이얼신청

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Communication design is a mixed discipline between design and information-development which is concerned with how media intervention such as printed, crafted, electronic media or presentations communicate with people. A communication design approach is not only concerned with developing the message aside from the aesthetics in media, but also with creating new media channels to ensure the message reaches the target audience. Some designers use graphic design and communication design interchangeably Thesis Projects School of Visual Communication Design | M.A. and M.F.A. graduates develop innovative future practices, broaden scholarly research in visual design and make a meaningful contribution to society – all through the process of writing practical and scholarly thesis. Graduates dive into design’s impact on issues in business, wayfinding and 3D design, finance Application of the Deconstructive Discourse as a Generative Thinking Framework. By: Daniel Ricardo Echeverri. Strategies, systems, experiences and services are part of the new challenges faced today by design students and designers. Visual Communication & Design Thinking. A glimpse into the U-SOA through my eyes. University of Miami School of Architecture 2018-19 Tecnoglass Lecture Series. By Joachim Perez. Design Research. 03/27. Fernando Romero. His designs are abstractions of animals, human faces, mythical creatures and others which are turned into geometric disguises. Designs are purchased in View full entry. Tagged. Although visual identity guides are extremely useful, we have to admit that they mostly serve as an aid for advertising agencies designated to country branding, helping them to create country advertisements that are as consistent visually as possible. However, if we want to achieve a greater impact involving the citizens in the promotion of their country, we need more: a so-called brand book. This tool also provides guidance verbally: it tells the “story” of the country – what are its typical attributes, why is it special, what is its character, what values does it represent, what messages doe Innovation Study of Visual Thinking Mode in Visual Communication Design. Conference Paper. Jan 2018. Such an issue on visually communicative designs can be very important to provide visual cues in a mobile/pervasive environment where a user must first notice a marker and understand its meaning [Show full abstract] before initiating interaction, unlike in an immersive environment with a head-mounted-display that keeps displaying information on the detected markers. The reader must process these visual inputs into concepts and also blend these fixation based inputs into a composite of the original image in order to come to some conception of the displayed message. The numerous information processing activities Communication design is a mixed discipline between design and information-development which is concerned with how media intervention such as printed, crafted, electronic media or presentations communicate with people. A communication design approach is not only concerned with developing the message aside from the aesthetics in media, but also with creating new media channels to ensure the message reaches the target audience. Some designers use graphic design and communication design interchangeably Thesis Projects School of Visual Communication Design | M.A. and M.F.A. graduates develop innovative future practices, broaden scholarly research in visual design and make a meaningful contribution to society – all through the process of writing practical and scholarly thesis. Graduates dive into design’s impact on issues in business, wayfinding and 3D design, finance Application of the Deconstructive Discourse as a Generative Thinking Framework. By:

Daniel Ricardo Echeverri. Strategies, systems, experiences and services are part of the new challenges faced today by design students and designers. Visual Communication & Design Thinking. A glimpse into the U-SOA through my eyes. University of Miami School of Architecture 2018-19 Tecnoglass Lecture Series. By Joachim Perez. Design Research. 03/27. Fernando Romero. His designs are abstractions of animals, human faces, mythical creatures and others which are turned into geometric disguises. Designs are purchased in [View full entry](#). Tagged. Although visual identity guides are extremely useful, we have to admit that they mostly serve as an aid for advertising agencies designated to country branding, helping them to create country advertisements that are as consistent visually as possible. However, if we want to achieve a greater impact involving the citizens in the promotion of their country, we need more: a so-called brand book. This tool also provides guidance verbally: it tells the "story" of the country - what are its typical attributes, why is it special, what is its character, what values does it represent, what messages does it convey. Innovation Study of Visual Thinking Mode in Visual Communication Design. Conference Paper. Jan 2018. Such an issue on visually communicative designs can be very important to provide visual cues in a mobile/pervasive environment where a user must first notice a marker and understand its meaning [Show full abstract] before initiating interaction, unlike in an immersive environment with a head-mounted-display that keeps displaying information on the detected markers. The reader must process these visual inputs into concepts and also blend these fixation based inputs into a composite of the original image in order to come to some conception of the displayed message. The numerous information processing activities