Evaluation of Voluntary Policy Transfer: A Case Study of Bangkok World Book Capital

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Keywords: Policy transfer, world book capital, Bangkok Metropolitan Administration (BMA), reading habit

Abstract

This article described the concept of policy transfer network through World Book Capital Project of UNESCO. It aimed to describe this project that transferred to Thailand as a lens for understanding the accomplishment of becoming World Book Capital. Also, this article analyzed the appropriate of policy transfer network that used to describe the path of success.

Ten years ago, Thailand had been concerned about population’s poor reading, while Government also had clearly indicated its commitment to achieve the goal of increasing reading rates. Bangkok, therefore, as a highly recognized the significance and capacity area of reading campaign, the governor was offered to know the World Book Capital Project with the strong belief that it will motivate Thai’s reading rates. However, Bangkok was unsuccessful in its first attempt for the award in 2009 with several reasons. The commitment to win is never end, weaknesses and obstacles were reviewed in its application for two years, and also the Culture, Sport and Tourism Division had been launched as the key responsibility for supporting the reading rate of Thailand. In 2010 later, Bangkok and eighty-nine alliances established a flagship collaboration to increase the reading culture. Eventually in 2013, Bangkok succeeded to win the title of Capital of Reading with nine promotes reading missions.

Policy transfer network approach is an appropriate tool that helps to get various significant data; key players, interaction, and ideal. In addition, it is a useful tool for data validation which confirms the decision-making that whether policy or project should be transferred or non-transferred.
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Case studies illustrate different applications of impact evaluations. The book links to complementary instructional material available online, including an applied case as well as questions and answers. The updated second edition will be a valuable resource for the international development community, universities, and policy makers looking to build better evidence around what works in development. The Valuing Volunteering project was a collaboration between the Institute of Development Studies and VSO. VSO at a glance. VSO is the world’s leading independent international development organisation that works through volunteers to fight poverty in developing countries. The Institute of Development Studies (IDS) is a leading global organisation for international development research, teaching and communications. The Valuing Volunteering project is being conducted in partnership with the IDS Participation, Power and Social Change Team. www.ids.ac.uk. The Valuing Volunteering research has been made possible by the generous contributions of Cuso International, Pears Foundation and the UK Department for International Development. The study looks at several strategic and operational questions posed by state-level engagement, among them the selection of states, the scope of involvement, and the modalities of engagement. Beginning in the late 1990s, the World Bank significantly expanded its engagement at the state level in Brazil, India, Nigeria, and Russia. World Bank Engagement at the State Level is a pilot cross-country study that reviews selected cases of Bank lending and analytic work in these large, federated countries between 1998 and 2008. The study looks at several strategic and operational questions posed by state-level engagement, among them the selection of states, the scope of involvement, and the modalities of engagement. Date uploaded. Aug 17, 2010. Case Studies of Good Corporate Governance Practices. Companies Circle of the Latin American Corporate Governance Roundtable. Versión en Español incluida Versão em Português incluída. Case Studies. 3. regulatory rulings ensued without full consultation with the private sector. Another Atlas initiative to highlight transparency has been the Board’s policy that all key personnel of the company as well as the members of the Board of Directors, on an annual basis, have to sign and certify that they have read and understood the Code of Ethics of the company. This Code addresses topics like legal compliance, conflicts of interest and use of confidential information.