Supplementary text: "Supply chain integration and performance: US versus East Asian companies"
Supply chain management has evolved from business necessity to one of the primary focus areas for enhancing competitive advantage. Imagine a virtual organization that encompasses a group of trading companies, all working together to maximize customer service, slash costs and share the profits. By optimizing not only their internal processes but also their interactions with each other, they realize benefits of a truly integrated supply chain. This concept is basis for the revolution in development of supply chain integration and synchronization, to create “excellent service organizations”. Comp... Vickery SK, Jayaram J, Droge C, Calantone R (2003) The effects of an integrative supply chain strategy on customer service and financial performance: an analysis of direct versus indirect relationship. J Oper Manag 21(5):523–539 CrossRef Google Scholar. 4. Zailani S, Rajagopal P (2005) Supply chain integration and performance: US versus East Asian companies. Effective supply chain management (SCM) has become an emergent strategy for Thai manufacturers to secure competitive advantage and improve organizational performance in today's highly volatile global market. This research identifies eight strategic characteristics of SCM (interorganizational communication, organizational flexibility, interorganizational relationships, supply chain coordination, outsourcing, inventory management and mass customization manufacturing strategy) among Thai manufacturers and empirically tests their relationships with organizational performance. Supply chain management (SCM) is an important issue facing many organizations worldwide. Read chapter 3 Supply Chain Integration: The managed flow of goods and information from raw material to final sale also known as a “supply chain” affects ... This chapter describes the changing nature of supply chains and efforts to optimize their performance. In the past, OEMs typically drove down the cost of purchased materials through aggressive negotiations, imposing terms and conditions that minimized supplier profitability and often left suppliers in a weakened condition.