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Everyman as Psychologist

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Abstract

Originally published in Contemporary Psychology: APA Review of Books, 1979, Vol 24(6), 455–456. Reviews the book, *Implicit Psychology: An Introduction to Social Cognition* by Daniel M. Wegner and Robin R. Vallacher (see record 1979-08483-000). This is the first textbook expressly concerned with social cognition—how people come to know their social world. It is simultaneously the first concerned with implicit psychology. There are chapters on the implicit theories of motivation, personality, abnormal psychology, social relations, and the self. The authors' concern with the behavioral consequences of social cognition is laudable. The authors suggest using the book as a supplementary text, but it could serve as the main text for a course in social cognition. Appraised purely as a textbook, this book earns very high marks. (PsycINFO Database Record (c) 2006 APA, all rights reserved)

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Annals of Internal Medicine 2011; 155(10):713.

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JAMA: The Journal of the American Medical Association 2007; 297(11):1262–1263.

