Insight definition: If you gain insight or an insight into a complex situation or problem, you gain an | Meaning, pronunciation, translations and examples. The project would give scientists new insights into what is happening to the Earth's atmosphere. I hope that this talk has given you some insight into our work. 2. uncountable noun. If someone has insight, they are able to understand complex situations. He was a man with considerable insight. An author's social media images — such as on Facebook and Twitter — offer a great branding opportunity for authors. Update your cover photo with branding for your latest release, preorder, or price promotion to make sure everyone who comes to the page knows about it. Make your blog posts easy to share. You'll also get BookBub's latest book marketing tips and insights delivered to your inbox each week. Choose your role Indie Author Hybrid Author Traditionally Published Author Publisher Other. Authors' Sites Offer Insights. Less than 10 percent of author websites are created or maintained by publishers, leaving established and debut novelists alike to their own devices. And that might be for the best. Tracy Chevalier, author of the best-seller Girl With a Pearl Earring, prefers it this way. After all, no publisher support also means no publisher interference. "My email inbox teems with offers and insights from author and book marketing gurus - yet I still discovered NEW resource links and ideas in this book. I've increased my book sales by 300-500% in the past few months," Michelle Madew. @twitterhandle2. Author Identity. How to build an author website with wordpress. Opportunity. You love writing and want to publish some books. Great! There's never been a better time, and it's easier than ever to make a living as an author. Problem.