Motivation and Personality is a book on psychology by Dr. Abraham Maslow, first published in 1954. Maslow's work deals with the subject of the nature of human fulfillment and the significance of personal relationships, implementing a conceptualization of self-actualization.[1] Underachievers have a need for social love and affection, but a self-actualized person has these "lower" needs gratified and is able to pursue his or her own path towards self-actualization.[2]

Maslow's book is perhaps the best known contemporary work on human needs. Maslow postulated a hierarchical pyramid of human needs stretching from basic physical needs at the bottom to spiritual or transcendental needs at the top.[3]

In Motivation and Personality, Maslow argues that in order for individuals to thrive and excel, a health-fostering culture must be created.[4] Maslow is among the psychological theorists that believe that when parents fail to provide a safe, nurturing environment, their children will develop deep feelings of insecurity.[5] Maslow considers human beings to be energized by an actualizing tendency and believe that well-being occurs to the extent people can freely express their inherent potentials.[6]
Motivation and Personality Maslow. A. Maslow in his book Motivation and Personality (1954) presents the five-stage hierarchy Model, emphasizes on the fulfilment systems for assessment of characteristics of the individuals, groups, or historical periods which create verbal materials. Manuals for using the various systems, research regarding the background of the systems and practice materials are included to create a book which is both a work of reference and a handbook. Reviews. "...will further entrench thematic approaches in psychological research for years to come...indispensable addition to the library of personality researchers and clinicians." Richard M. Ryan