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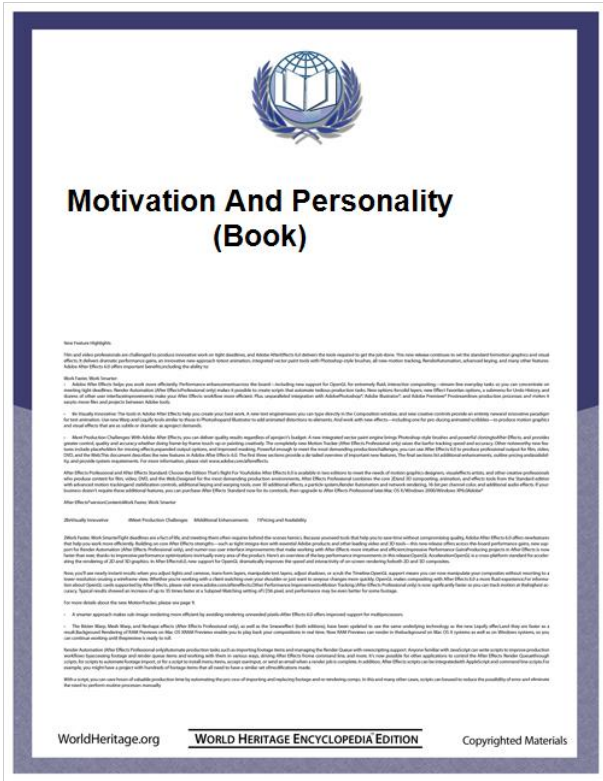
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MOTIVATION AND PERSONALITY (BOOK)

Motivation and Personality

Author	Abraham Maslow
Language	English
Subject	Psychology
Publisher	Harper
Publication date	1954
Pages	411
ISBN	

Motivation and Personality is a book on psychology by Dr. Abraham Maslow, first published in 1954. Maslow's work deals with the subject of the nature of human fulfillment and the significance of personal relationships, implementing a conceptualization of self-actualization.^[1] Underachievers have a need for social love and affection, but a self-actualized person has these "lower" needs gratified and is able to pursue his or her own path towards self-actualization.^[2]

Maslow's book is perhaps the best known contemporary work on human needs. Maslow postulated a hierarchical pyramid of human needs stretching from basic physical needs at the bottom to spiritual or transcendental needs at the top.^[3]

In *Motivation and Personality*, Maslow argues that in order for individuals to thrive and excel, a health-fostering culture must be created.^[4] Maslow is among the psychological theorists that believe that when parents fail to provide a safe, nurturing environment, their children will develop deep feelings of insecurity.^[5] Maslow considers human beings to be energized by an actualizing tendency and believe that well-being occurs to the extent people can freely express their inherent potentials.^[6]

SEE ALSO

Maslow's hierarchy of needs

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The genuine book Motivation and Personality (3). Abraham Maslow (AahamH. Masl(Chinese Edition). By YA BO LA HAN ? MA SI LUO (Abraham H. Maslow). nchrp14_41.tti.tamu.edu. nchrp14_41.tti.tamu.edu/.../the-genuine-book- motivation-and-personality -3- ab-9787300158655-p2NdjNPdb.pdf. clipped from Google - 10/2020. Motivation And Personality Maslow. A. Maslow in his book Motivation and Personality (1954) presents the five-stage hierarchy Model, emphasizes on the fulfilment of www.ccsenet.org. www.ccsenet.org/journal/index.php/ijel/article/download/0/0/.../42700. Motivation and Personality is the first book to be devoted to content analysis systems for assessment of characteristics of the individuals, groups, or historical periods which create verbal materials. Manuals for using the various systems, research regarding the background of the systems and practice materials are included to create a book which is both a work of reference and a handbook. Reviews. "...will further entrench thematic approaches in psychological research for years to come...indispensible addition to the library of personality researchers and clinicians." Richard M. Ryan Motivation and Personality THIRD EDITION Abraham H. Maslow Late, Brandeis University Harper & Row, Publishers, Inc. New York Cambridge, Philadelphia, San Francisco, Washington, London, Mexico City, Sao Paulo, Singapore, Sydney Sponsoring Editor: Leslie Carr Project Coordination: R. David Newcomer Associates Copy Editor: Judith Hibbard Proofreader: Joseph Pascale Cover Design: ARCON Compositor: Auto-Graphics, Inc. Printer and Binder: R. R. Donnelley & Sons Company Motivation and. No part of this book may be used or reproduced in any manner whatsoever without written permission, except in the case of brief quotations embodied in critical articles and reviews. Motivation. And. Personality. Copyright © 1954 by Harper & Row ,Publishers , Inc. Copyright © 1970 by Abraham H. Maslow Reprinted from the English Edition by Harper & Row, Publishers 1954. This book was made possible. by the generosity of my brothers. Harold, Paul, and Lew. of the Universal Container Corporation. CONTENTS. fREFACE. ix.